

# 30th Annual WOKQ Chowder Fest

Saturday, June 7th, 2014

Starting at 11:30 am until the Chowder is gone!



Our Annual Chowder Fest cooks up some of the best chowder on the Seacoast.



## Prescott Park Arts Festival and Sponsors will provide:

1. Exposure to 4,000+ potential customers at the event alone.
2. Bowls, utensil and napkin packets. Please do not bring your own.
3. Publicity before and during the event, including on-air mentions via WOKQ FM radio
4. Press coverage in local and regional newspapers.
5. Advertising on Chowder Fest posters as well as on our email list of over 17,000 subscribers.
6. A table (6' x 2.5')
7. Limited electricity - Restaurants must reserve access AHEAD of time by contacting the Festival directly. Day of access without reservation is not possible.
8. Chance to win the Golden Ladle award - yours to keep for the year, plus your business engraved on the base

## Participating restaurants are asked to provide:

1. 40 gallons minimum of your tastiest chowder! There is no maximum amount.
2. A heat source. The Health Department requires chowder be kept at 140 F or hotter. Sterno is not an adequate heat source. We recommend gas as your heating method. Gas units are easily accessible from local suppliers for rental purposes.
3. Enough people to set up and serve your chowder.
4. Signs, banners or decorations to promote your restaurant and give you a chance at winning Best Booth!
5. A digital or round thermometer (the type you would use in a roast).
6. Personal Hand Washing Stations (bucket, water cooler with flip on/off flowing water, paper towels, soap).

**DEADLINE: Confirm your entry by May 16, 2014 to be included in Chowder Fest. Simply fill out and return the lower portion only:**

Yes! Our restaurant would like to participate in the WOKQ Chowder Festival.

Yes! Our restaurant will be entering a recipe in the VEGGIE CHOWDER category.



Restaurant Name: \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



RETURN TO:  
Prescott Park Arts Festival  
P.O. Box 4370, Portsmouth, NH 03802  
Phone: 603-436-2848 Fax: 603-436-1034  
info@prescottpark.org  
www.prescottpark.org