

WORLD'S LARGEST YARD SALE

**Herkimer County Fairgrounds
Saturday, June 17, 2017 8AM – 3PM
1-Day Event! Great Way to Make \$\$\$**

This is one of the biggest & most advertised events in Central New York!
The 2016 World's Largest Yard Sale included 200 vendors
and over 3,000 shoppers!

...presented by 98.7 WLZW, 104.3 WFRG, 96.1 WODZ and 950am WIBX!



The World's Largest Yard Sale is promoted all four Townsquare Media Utica stations, including on-air & online streaming commercials, website, and Facebook advertising as well as on the fairgrounds website, fliers, TV and print advertising!

OPTIONS:

- **INDOORS:** Book a prime indoor space! Each Space is 10'x10' and comes with ONE 8' table. INSIDE space is nice so you don't have to worry about the weather. Plus load-in is the day before Friday-June 16th from 2-6pm, with more time to set-up. Spots are pre-assigned. Actual space shown on set-up day.
- **PAVILION:** Book a prime covered outdoor space! Each Space is 10'x10' and comes with ONE 8' table. The pavilion outside is nice so you don't have to worry about bringing a tent. Load-in is on Saturday, June 17th from 5:30-8:00am. Spots are pre-assigned. Actual space shown on set-up day.
- **OUTDOORS:** 10' wide x 20' deep Space Outside on the fairgrounds. This space Load-in is on Saturday morning, June 17th from 5:30-8:00am. Outdoor regardless of weather – bring a tent! Tables are not included but are available to rent at an additional cost. **(Extra tables must be reserved ahead of time.)**

OTHER INFO:

- We accept Yard/Garage participants, Flea Market Vendors, Crafters, Home Based Companies, Small Retail Businesses. Home Businesses/Home-Based Companies are those who work from home, book parties, run own internet company, etc., such as Avon, Mary Kay, Pampered Chef, Home Interiors, Candle/Jewelry, etc. IT IS IMPORTANT TO BE IN THE CORRECT CATEGORY AS IT MAY DETERMINE YOUR LOCATION ON SITE.
- For Major Companies, Large Retail, Food & Beverage Vendors: CALL 315-768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.
- All Indoor & Pavilion Spaces are 10' X 10' and include one 8' Table. Outdoor Spaces are 10' wide x 20' deep and do not include a table.
- If booking more than 1-space, multiply the #spaces by the amount for your total.
- Additional Tables are available to rent at \$10 each. You may bring additional tables/display racks/etc. of your own. There is power available inside only and for Food Vendors for an additional \$20 charge. LIMITED locations outside have power available.
- No spaces reserved without payment. We accept check, money order, Visa/MC/AMEX/Discover and cash.
- All reservations must be **booked and paid in ADVANCE!** **NO REFUNDS.** **NO SPACES** will be rented the Day of Event.
- Agreement is Non-Cancelable. Once payment is processed, confirmation letter and set-up will be sent back.
- **What CANNOT be sold:** **NO** Tobacco, Firearms, Weapons, Alcohol, Offensive, Suggestive or Provocative Items. Anyone found selling any of these items, will be asked to leave.
- **NO FOOD or Beverages can be sold at a Booth without approval from Townsquare Media.**

To Participate, Fill out Reservation Form & Return w/Payment.

World's Largest Yard Sale / Townsquare Media 9418 River Road, Route 49, Marcy, NY 13404
Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com

World's Largest Yard Sale

RESERVATION FORM for SATURDAY, June 17, 2017

CHECK Appropriate CATEGORY & #SPOTS, you want to Reserve, then Send w/ Payment,
OR CALL OUR OFFICE AND GO ON OUR WEBSITES TO RESERVE ASAP w/ CREDIT CARD 315-768-9500

CATEGORIES / SPACE OPTIONS / PRICES

GARAGE/YARD SALE ITEMS:

- ➔ INSIDE : \$50 each received by 5/28; \$65 after that #Spots _____
- ➔ Pavilion: \$50 each received by 5/28; \$65 after that # Spots _____
- ➔ OUTSIDE: \$40 each received by 5/28; \$55 after that #Spots _____

CRAFTERS – FLEA MARKET CIRCUIT - ANTIQUE DEALERS:

- ➔ INSIDE: \$65 each received by 5/28; \$80 after that #Spots _____
- ➔ Pavilion: \$65 each received by 5/28; \$80 after that #Spots _____
- ➔ OUTSIDE: \$55 each received by 5/28; \$70 after that #Spots _____

HOME BASED COMPANIES – SMALL BUSINESSES: *

- ➔ INSIDE: \$100 each received by 5/28; \$130 after that #Spots _____
- ➔ Pavilion \$100 each received by 5/28; \$130 after that #Spots _____
- ➔ OUTSIDE: \$80 each received by 5/28; \$100 after that #Spots _____

RETAIL BUSINESSES *

- ➔ INSIDE: \$200 each received by 5/28; \$230 after that #Spots _____
- ➔ Pavilion \$200 each received by 5/28; \$230 after that #Spots _____
- ➔ OUTSIDE: \$180 each received by 5/28; \$210 after that #Spots _____

*For Food & Beverage Vendors: CALL 768-9500. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.

EXTRA TABLES (\$10 EACH) # _____ POWER (\$20 EXTRA) _____ YES _____ NO

SPACE AMT \$ _____ + Ex.Tables _____ + Power _____ = TOTAL AMOUNT \$ _____

***SIGNATURE _____ DATE _____

PRINT NAME _____

EMAIL _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

PHONE# _____

CELL# _____

BUSINESS NAME (If Applicable) _____

LIST Items on lines below that you'll be selling. **THIS SPACE MUST BE FILLED OUT!!!**

As a World's Largest Yard Sale Participant, I agree to comply with all event terms & conditions of even and that there will be no change in product/services as described above, without written permission from Townsquare Live Events. Payment must be received w/form. Agreement is non-cancelable by applicant. No refund of payment will be made.

FORM OF PAYMENT:

CASH/MONEY ORDER _____ CHECK# _____ MAKE PAYABLE TO: TOWNSQUARE LIVE EVENTS

CREDIT CARD: MC VISA AMEX DISCOVER

NAME AS APPEARS ON CARD _____

CHARGE# _____ EXP _____ 3 or 4 Digit Security Code _____

**CALL TO CHARGE BY PHONE or MAIL Completed Reservation Form w/CHECK or MONEY ORDER to:
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Questions, Call (315) 768-9500 / uticaevents@townsquaremedia.com**