



**WZOK(FM), WROK(AM), WXXQ(FM) and WKGL(FM)**  
**EEO PUBLIC FILE REPORT**  
 August 1, 2014 – July 31, 2015

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Womanspace</b> 3333 Maria Linden Drive Rockford, IL 61114 815-877-0118 Contact: Elaine Hirschenberger womanspace@aol.com	NO	0
2	<b>LaVoz Latina</b> 814 North Court Street Rockford, IL 61103 reception@lavozeatina-rkfd.org 815-965-5784	NO	0
3	<b>Northern Illinois University Career Planning &amp; Placement Center</b> 501 Lincoln Highway DeKalb, IL 60115 815-753-1650	NO	0
4	<b>The Workforce Connection</b> 303 North Main Street Rockford, IL 61101 Contact: John Strandin 815-395-6600	NO	0
5	<b>Rock Valley College Career Services</b> 3301 North Mulford Road Rockford, IL 61114 Contact: Art Delgado 815-921-7821 adelgado@rockvalleycollege.edu	NO	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	<b>Rockford College Career Services</b> 5050 East State Street Rockford, IL 61108 Contact: Kelly Haugen Khaugen@rockford.edu 815-226-4022	NO	0
7	<b>Booker Washington Community Center</b> 524 Kent Street Rockford, IL 61102 815-968-8861 hkent@bookerwashington.org	NO	0
8	<b>Rockford Register Star</b> 99 East State Street Rockford, IL 61104 815/987-1400	NO	0
9	<b>Illinois Center for Broadcasting</b> 5 W 22 <sup>nd</sup> , Suite 240 Lombard, IL 60148 630-916-1700	NO	4
10	<b>Rasmussen College</b> 6000 East State Street Rockford, IL 61108 815-316-4800	NO	0
11	<b>JobSmart Employment Services</b> 1930 7 <sup>th</sup> Street Rockford, IL 61104 815-962-5627	NO	0
12	<b>Rockford Career College</b> 1130 South Alpine Road Rockford, IL 61108 815-965-8616	NO	0
13	<b>Ohio Center for Broadcasting-Columbus</b> 5330 East Main Street, Suite 200 Columbus, OH 43213 614-245-0555	NO	0
14	<b>Rockford Area Career Clearinghouse</b> 100 Park Avenue, Suite 100 Rockford, IL 61101-1020 815-494-2751 www.rockfordareacareers.com	NO	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
15	<b>SEU Open House</b> ( <i>see Section III</i> )	NO	0
16	<b>Station On-Air Announcements</b> ( <i>all SEU stations</i> )	NO	0
17	<b>Station Website Postings</b> ( <i>all SEU stations</i> )	NO	0
18	<b>Word-of Mouth Referral</b>	NO	2
19	<b>Internal Posting</b>	NO	1
20	<b>Walk-In/Self Referral</b>	NO	1
21	<b>All-Access</b> www.allaccess.com	NO	5
22	<b>Townsquare Media Recruiter</b>	NO	0
23	<b>RegionalHelpWanted.Com</b>	NO	0
24	<b>Job-Ad-venture.com</b>	NO	0
25	<b>Job Fair</b> ( <i>see Section III</i> )	NO	0
26	<b>Internal Transfer/Promotion</b>	NO	0
27	<b>SEU Internship Program</b>	NO	0
28	<b>Todays-Classifieds.com</b>	NO	0
29	<b>Country Aircheck Today</b> chuck@countryaircheck.com	NO	0
30	<b>Indeed.Com</b>	NO	0
31	<b>LinkedIn</b>	NO	1
32	<b>ZipRecruiter</b> www.ziprecruiter.com <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, eg. diversityjobs.com, monster.com and topusajobs.com)</i>	NO	0
33	<b>LuckyDogJobs.com</b>	NO	0
34	<b>TheJobSpider.com</b>	NO	0
35	<b>Facebook</b>	NO	0
36	<b>Craigslist</b>	NO	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			14

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Internship Program	None in this period.
<b>2</b>	Participate in Job Fair	None in this period.
<b>3</b>	Host Open House	None in this period.