



# World's LARGEST Yard Sale

Herkimer County Fairgrounds  
9AM – 4PM

## 1-Day Event! Great Way to Make \$\$\$

This is one of the Biggest & Most Advertised events in Central New York!  
...presented by 98.7 WLZW, 104.4 WFRG, 96.1 WODZ and 950am WIBX!



The World's Largest Yard Sale is promoted on every STATION above, with On-Air & Online Streaming Commercials/Website/Facebook, Fairgrounds Website, Fliers, TV & Print Advertising!

### OPTIONS:

- **INDOORS:** Book a prime indoor space! Each Space is 10'x10' and comes with ONE 8' Table. INSIDE is nice so you don't have to worry about the weather, AND load-in is the day before Friday-June 21<sup>st</sup> from 2-5pm, with more time to set-up. Spots are pre-assigned. Actual space shown on set-up day.
- **OUTDOORS:** 10'x10' Space Outside on the fairgrounds. This space Load-in is on Saturday Morning, June 22<sup>nd</sup> 6-8AM. Outdoors regardless of weather. No table provided

### OTHER INFO:

- We accept Yard/Garage participants, Flea Market Vendors, Crafters, Home Based Companies, Small Retail Businesses. Home Businesses/Home-Based Companies are those who work from home, book parties, run own internet company, etc., such as Avon-Mary Kay-Pampered Chef-Home Interiors-Candle/Jewelry, etc.
- For Major Companies, Large Retail, Food & Beverage Vendors: CALL 272-2839. You CANNOT use this form to participate. Participation must also be pre-approved by the Fairgrounds & Townsquare Media.
- All Spaces are 10' X 10'; Indoor spaces include one 8' Table with space.
- If booking more than 1-space, multiply the #spaces by the amount for your total.
- Additional Tables are available to rent at \$10 Each. You may bring additional tables/display racks/etc. of your own.
- No spaces reserved without payment. We accept check, money order, Visa/MC/AMEX/Discover and cash.
- All reservations must be made in ADVANCE! NO REFUNDS. NO SPACES rented Day of Event.
- Agreement is Non-Cancelable. Once payment is processed, confirmation letter + set-up will be sent back.
- What CANNOT be sold: NO Tobacco, Firearms, Weapons, Alcohol, Suggestive or Provocative Items.
- NO FOOD or Beverages can be sold at a Booth.

### To Participate, Fill out Reservation Form & Return w/Payment.

World's Largest Yard Sale / Townsquare Media 9418 River Road, Route 49, Marcy, NY 13404

Questions, Call Ryan (315) 272-2839 / [ryan.frale@townsquaremedia.com](mailto:ryan.frale@townsquaremedia.com)

OR Kimberly (315) 768-9500 / [kimberly.kane@townsquaremedia.com](mailto:kimberly.kane@townsquaremedia.com)

# World's Largest Yard Sale

RESERVATION FORM for SATURDAY, June 22<sup>nd</sup> 2013

CHECK Appropriate CATEGORY & #SPOTS, you want to Reserve, then Send w/ Payment,  
OR CALL OUR OFFICE TO RESERVE ASAP w/ CREDIT CARD 315-768-9500/Ryan or Kimberly

## CATEGORIES / SPACE OPTIONS / PRICES

### GARAGE – YARD SALE ITEMS:

- ➔ INSIDE: \$50 each received by 6/14; \$65 after that #Spots \_\_\_\_\_  
➔ OUTSIDE: \$40 each received by 6/14; \$55 after that #Spots \_\_\_\_\_

### CRAFTERS – FLEA MARKET CIRCUIT - ANTIQUE DEALERS:

- ➔ INSIDE: \$65 each received by 6/14; \$80 after that #Spots \_\_\_\_\_  
➔ OUTSIDE: \$55 each received by 6/14; \$70 after that #Spots \_\_\_\_\_

### HOME BASED COMPANIES – SMALL BUSINESSES: \*

- ➔ INSIDE: \$200 each received by 6/14; \$215 after that #Spots \_\_\_\_\_  
➔ OUTSIDE: \$175 each received by 6/14; \$190 after that #Spots \_\_\_\_\_

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EXTRA TABLES (\$10 EACH) # \_\_\_\_\_ Electricity \$20.00 YES \_\_\_\_\_ NO \_\_\_\_\_

SPACE AMT \$ \_\_\_\_\_ + Ex.Tables/Elec \_\_\_\_\_ = TOTAL AMOUNT \$ \_\_\_\_\_

\*\*\*SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE# \_\_\_\_\_

CELL# \_\_\_\_\_

BUSINESS NAME (If Applicable) \_\_\_\_\_

LIST Items on lines below that you'll be selling. THIS SPACE MUST BE FILLED OUT!!!

As a World's Largest Yard Sale Participant, I agree to comply with all event terms & conditions of even and that there will be no change in product/services as described above, without written permission from Townsquare Live Events. Payment must be received w/form. Agreement is non-cancelable by applicant. No refund of payment will be made.

### FORM OF PAYMENT:

CASH/MONEY ORDER \_\_\_\_\_ CHECK# \_\_\_\_\_ MAKE PAYABLE TO: TOWNSQUARE LIVE EVENTS

CREDIT CARD: MC  VISA  AMEX  DISCOVER

NAME AS APPEARS ON CARD \_\_\_\_\_

CHARGE# \_\_\_\_\_ EXP \_\_\_\_\_ 3 or 4 Digit Security Code \_\_\_\_\_

CALL TO CHARGE BY PHONE or MAIL Completed Reservation Form w/CHECK or MONEY ORDER to:  
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Questions, Call Ryan (315) 272-2839 / [ryan.frale@townsquaremedia.com](mailto:ryan.frale@townsquaremedia.com)  
OR Kimberly (315) 768-9500 / [kimberly.kane@townsquaremedia.com](mailto:kimberly.kane@townsquaremedia.com)