

TOWNSQUARE MEDIA TWIN FALLS LICENSE, LLC
KEZJ-FM, KLIX-FM, KLIX(AM), KSNQ(FM)
EEO PUBLIC FILE REPORT
June 1, 2015 – May 31, 2016

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Idaho Dept. of Employment Attn: Employment Specialist P O Box 5129, Twin Falls, ID 83303-5129 208-735-2500 Ext. 3653 www.labor.idaho.gov	N	0
2	Center for New Directions Attn: Kate Woods P O Box 1238, Twin Falls, ID 83303-1238 208-732-6680	N	0
3	College of Southern Idaho Career Placement Attn: Karrie Capps or Nina Schwarz P O Box 1238, Twin Falls, ID 83303-1238 208-732-6273 Nschwarz@csi.edu careers.csi.edu/eaglejobs	Y	0
4	College of Southern Idaho International & Multicultural Students Club Attn: Kim Prestwich P O Box 1238, Twin Falls, ID 83303-1238 208-732-6293	Y	0
5	College of Southern Idaho Latinos Unidos P O Box 1238, Twin Falls, ID 83303-1238	N	0
6	Idaho Migrant Council 406 Gardner, Twin Falls, ID 83301 208-734-3336	Y	0
7	Idaho State Broadcasters Association 1674 W Hill Rd. # 3, Boise, ID 83702-0958	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
8	Idaho Commission on Hispanic Affairs Attn: Lymaris Blackmon 304 W Jefferson St #235, Boise, ID 83720-0001 208-334-3776	N	0
9	Boise State University Career Center 1173 University Drive, Boise, ID 83701 208-426-1747 http://career.boisestate.edu	N	0
10	ISU Career Center Attn: Tara Ridgeway 921 S 8 th Stop 8108, Pocatello, ID 83209 208-282-2380 ridtara@isu.edu	N	0
11	Easter Seals – Goodwill Attn: Jan Duff 1411 Falls Ave., Ste. 1202, Twin Falls, ID 83301 208-733-9675 jand@esgw.org	Y	0
12	LDS JOBS.ORG 726 Cheney Drive, Twin Falls, ID 83301 www.ldsjobs.org	N	0
13	Station Websites	N	0
14	On Air Announcements	N	0
15	www.allaccess.com	N	1
16	Employee Referral	N	2
17	Non-Employee Referral	N	0
18	Corporate Recruiting Sites (Indeed.com, Lnkedin.com, Jobvite.com, www.Townsquaremedia.com/careers/openings)	N	2
19	Internal Promotion – Employee	N	1
20	Self-Walk In	N	0
TOTAL INTERVIEWEES OVER 12 MONTH PERIOD	6		

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Sponsored event in the community designed to inform and educate members of the public	The SEU sponsored the 2016 Home & Garden Show held at the CSI Expo Center in Twin Falls, ID February 19-21. The General Manager and Events Specialist coordinated the show and rented booth spaces to exhibitors from surrounding states. The SEU also manned a booth at the show where the operations manager, program directors, production director and news director distributed applications and answered questions from the over 10,000 visitors to the show.
2	Participate in Job Fair	The SEU participated in the 2016 Southern Idaho Career & Job Expo sponsored by the Times News & held at the Canyon Crest Event Center on April 6, 2016. The General Manager, Operations Manager, Sales Manager & Business Manager manned a booth at the fair and spoke with attendees about jobs in radio broadcasting and job opportunities at the SEU. Available Job Openings were posted in our booth. Employment applications forms were available and distributed.
3	Participate in Job Fair	The SEU participated in the online virtual Career Fair Expo in conjunction with the Southern Idaho Career & Job Expo. This online site helped to drive more candidates to apply for open positions. Hosted by Magicvalley.com
4	Participation in Events/Programs Sponsored by Educational Institutions	The SEU hosted a tour of our broadcast facilities for the ProActive Behavioral Health Care on Friday, April 15, 2016. Five youth and two adult leaders attended. Discussion topics were: History of Radio and how it has changed and continues to change, careers available in radio,

		<p>and how they are able to be involved in radio. Participants are recorded & recordings are played back so they are able to hear their own voices. Nathan Bird, Brand Manager for KLIX-FM (KOOL 96.5) hosted the tour. Question & Answer period is provided. The tour lasted approximately 30 minutes.</p>
5	<p>Participation in Events/Programs Sponsored by Educational Institutions</p>	<p>The SEU participated in a three hour Careers on Wheels event on May 18, 2016 designed to educate local children on the many different career opportunities available to them as they get older. Andrew Weeks, News Reporter for KLIX-AM, spoke to the children about the careers available in radio and showed some of the equipment used.</p>
6	<p>Sponsored a Community Event</p>	<p>The SEU sponsored a two week campaign Go Blue for Law Enforcement. This culminated with a two hour event passing out blue magnetic stickers in support of our law enforcement officers. Employees from the SEU were on hand at the final event and answered questions regarding employment opportunities at the SEU.</p>