

**WMME (FM), WEBB (FM), WJZN (AM), WTVL (AM)
TOWNSQUARE MEDIA, LLC AUGUSTA/WATERVILLE LICENSE
EEO PUBLIC FILE REPORT
November 23, 2015 – November 30, 2016¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

| Job Title | Recruitment Sources (“RS”) Used to Fill Vacancy | RS Referring Hiree |
|------------------------------|---|--------------------|
| Account Executive | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18,20 | 17 |
| Account Executive | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 18 |
| Account Executive | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 18 |
| Account Executive | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 20 |
| Director of Integrated Sales | 2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18 | 18 |
| Accounting Assistant | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 20 |
| Operations Manager | 2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,20 | 12 |
| Promotions Coordinator | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 18 |
| Sales Assistant | 2,3,4,5,6,7,8,9,10,11,13,14,15,16,17,18 | 18 |
| Digital Blogger | 2,3,4,5,6,7,8,9,11,13,14,15,16,17,18 | 18 |
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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--------------|---|--|--|
| 1 | | | |
| 2 | Department of Employment Security 105 Elm Street Portland, ME 04101 | N | |
| 3 | American Business Women’s Assoc. PO Box 9715-171 Portland, ME 04101 | N | |
| 4 | Corporate recruiter | Y | Referrals are listed on other lines (i.e. Indeed, Websites, etc) |
| 5 | Business & Professional Women of Portland, Inc 52 Johnson Road Gorham, ME 04038 | N | |
| 6 | Maine Commission on Women State House Station 93 Augusta, ME 04333 | N | |
| 7 | Maine Media Woman 118 Johnson Road Portland, ME 04102 | N | |
| 8 | The Bridge Minority News Network PO Box 11064 Portland, ME 04102 | N | |
| 9 | Linked IN | N | |
| 10 | University of Southern Maine 7 College Avenue Gorham, ME 04038 | N | |
| 11 | Andover College 901 Washington Avenue Portland, ME 04103 | N | |
| 12 | All Access.com | N | 1 |

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|---|---|---|--|
| 13 | NAACP 314 South Brunswick Street Old Town, ME 04468 | N | |
| 14 | Saint Joseph's College Career Services Director Windham, ME 04062 | N | |
| 15 | Westbrook College 716 Stevens Avenue Portland, ME 04103 | N | |
| 16 | NE School of Communications www.nescom.edu | N | |
| 17 | Station Web Sites and Radio ads | N | 12 |
| 18 | Indeed.com | N | 73 |
| 19 | Employee Referrals | N | 4 |
| 20 | Market Outreach | N | 2 |
| 21 | | | |
| TOTAL INTERVIEWEES OVER REPORTING PERIOD | | | 92 |

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III. RECRUITMENT INITIATIVES

| | Type Of Recruitment Initiative (Menu Selection) | Brief Description Of Activity |
|----------|--|--|
| 1 | Participated in Job Fair | Job Fair on 2/26/16 2pm-5pm at Turnpike Mall, Augusta, ME. Our Director of Integrated Sales and a Sales Assistant were in attendance and at our booth. All stations were represented. |
| 2 | Participated in Job Fair | Job Fair 3/28/16 2pm-5pm at Augusta Career Center, Augusta, ME. Our Director of Integrated Sales and a Sales Assistant were in attendance and at our booth. All stations were represented. |
| 3 | Advertisements on our radio stations | Approximately 1,800 commercials regarding recruitment were aired during 2016 on our radio stations WMME (FM), WEBB (FM) and WJZN (AM). |
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