EEO PUBLIC FILE REPORT

TOWNSQUARE MEDIA BATTLE CREEK

WBCK and WBXX

June 1, 2015-May 31, 2016

Townsquare Media Battle Creek is committed to equal employment opportunities in staffing each of its two radio stations. The following report documents the specific activities that Townsquare Media Battle Creek has undertaken to comply with the Federal Communication Commission's EEO rules.

Section 1. Vacancy List

See Section 2, the "Master Recruitment Source List" ("MRSL") **for recruitment source data**

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Media & Digital Sales Executive	1-8, 19-20, 24	19
On Air – News Assistant	1, 19-24, 26	17
Media & Digital Sales Executive	2-4, 6, 20-21, 23	14

Section 2. Recruitment Source List

Townsquare Media Battle Creek has worked diligently to inform the entire community of employment opportunities within our company. To that end, Townsquare Media Battle Creek runs on-air schedules a minimum of one time annually seeking any community organization that wishes to receive notification of job openings. Although we have run on-air solicitations inviting community organizations to be placed on the list, we have not been contacted by any new organizations during the reporting period. Listed below is the recruitment source list that was used for the reporting period.

	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	**Western Michigan University** Career & Student Services Kalamazoo, MI 49008-5225 269-387-2745 269-387-2555 www.handshake.com	N	0
2	**Kalamazoo Valley Community College** Lois Brinson 6767 West O Avenue PO Box 4070 Kalamazoo, MI 49003-4070 269-488-4272 269-488-4105 careercenter@kvcc.edu	N	0
3	**Kellogg Community College** **Employment Services** jobhelp@kellogg.edu 450 North Avenue Battle Creek, MI 49017 269-965-3931	N	0
4	**Michigan Works** (postings also accessible via public computers at Battle Creek location) Susan Moore moores@kellogg.edu 135 Hamblin Avenue Battle Creek, MI 49017 www.michworks.org 269-660-1438 269-965-3653	N	0

5	**Michigan State University** Kim Croel or Gary Reid 409 Communication Arts Building East Lansing, MI 48824 bassa@msu.edu 517-432-1412	N	0
6	**Urban League of Battle Creek** Kyra Sichinga kraul@ulbc.org 172 West Van Buren Street Battle Creek, MI 49017 269-962-5553	N	0
7	**Battle Creek Area Chamber of Commerce** **office@battlecreek.org** 77 West Michigan Avenue Suite 80 Battle Creek, MI 49017 269-962-4076 269-962-6309	N	0
8	**Albion College** Prudie Walters 4900 Kellogg Center Albion, MI 49224 517-629-0332 517-629-0578 www.albion.edu/careersdev carrers@albion.edu	N	0
9	**Battle Creek Enquirer** 77 E Michigan Avenue Suite 101 Battle Creek, 49017 888-263-5002 www.careerbuilder.com	N	0
10	**Townsquaremedia.com**	N	3
11	**Job Fair** *(see section III)*	N	30
12	**Station On-Air Announcements** *(all SEU stations)*	N	0
13	**Station Website Postings** *(all SEU stations)*	N	0
14	**Word-of-Mouth Referral**	N	1
15	**Walk-In/Self-Referral**	N	20
16	**Internal Posting**	N	0
17	**Internal Transfer/Promotion**	N	0
18	**Former Employee (Rehire)**	N	0
19	**Indeed**	N	10
20	**LinkedIn**	N	0

21	**Central Michigan University** www.handshake.com	N	0
22	**University of Michigan** www.handshake.com	N	0
23	**All Access** www.allaccess.com	N	0
24	**Michigan Association of Broadcasters** 819 N Washington Avenue Lansing, MI 48906 517-484-7444 mab@michmab.com http://www.mitalent.org/	N	0
25	**Open House Interview Event** (see section III)	N	1
26	**Jobite.com** (posted through corporate)	N	1
		TOTAL INTERVIEWEES OVER REPORTING PERIOD	48

Section 3. Recruitment Initiatives

Townsquare Media Battle Creek engages in numerous programs and activities designed to broadly disseminate information about professional opportunities in broadcasting at our stations and to reach out to the community to enable individuals to acquire the skills needed to pursue careers in broadcasting. The following initiatives, together with those described in Townsquare Media's previous Public File Report, are sufficient to satisfy the Commission's EEO requirements under Section 73.2080(c)(2).

Type of Recruitment Initiative	Brief Description of Activity
Host Fall Job Fair	On October 22, 2015, this SEU hosted the SW Michigan Job Fair at the Sports Forum in Battle Creek, located at Full Blast Venue. We also participated as an exhibitor. We secured the exhibit space, solicited local employers and organized all logistical aspects of the event. The General Manager manned the Townsquare Media booth and spoke with interested attendees. We promoted the job fair by running on-air announcements.
Host an Open House Interview Event	On July 25 16, 2015, this SEU participated in and conducted an Open House interviewing event at Airway Lane's location in Portage MI.
Participate In Veterans Job Fair	On Thursday, November 5, 2015 This market's Director of Sales attended and participated in a job fair that was open only to veterans and their families to help place them in applicable employment.
Host Spring Job Fair	On March 16, 2016 this station and market held a job fair in Kalamazoo as the SW Michigan Job fair with over 40 employers in attendance. This was the largest job fair hosted by TSM SW Michigan yet.